## Bravo cc presents....

# The Case of the Frozen Frog

Adaptive Leadership in a Changing Ecosystem There is a growing body of evidence that an adaptive style of leadership is not just a good idea, it's a necessity to thrive.



HOW do I become an adaptive leader?

It's one thing to agree theoretically with the value of an adaptive style of leadership and a whole other thing to do it. Becoming an adaptive leader means the ability and willingness to adapt in the first place. How can you to that? Start here with these inspirational ideas.



Spend an afternoon with a zoologist and you will learn about the amazing adaptations that a number of animals have undergone over thousands of years to better function in their environment. From giraffes whose necks evolved to reach the leaves in the highest trees and drink water from the nearby water source (their knees do not bend!), animals who are camouflaged in their home environment (think Polar Bears, fish, birds, snakes, lizards, and more), camels who can close their nostrils to protect themselves during a fierce desert sandstorm, and of course frozen frogs. Yes, frozen frogs. Did you know the Rana sylvatica wood frog freezes solid during cold winters, then thaws out as temperatures warm? (Thank you Animal Planet). Now that is adaptation to a harsh environment!

Taking our cue from the animal world, it's time we consider our leadership best practices. Do we adapt like the frozen frog and thrive or do we rely on a, "This is how we have always done things" mindset and try to just survive?

"Enjoying success requires the ability to adapt. Only by being open to change will you have a true opportunity to get the most from your talent..." —Nolan Ryan



## **Principles of Change Leadership**

How You THINK

How You COMMUNICATE

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